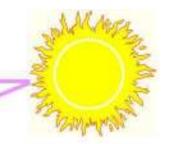
StraightWay Design, Inc. 2010 Spring & Summer Plant Catalog Geranium to Zinnia

StraightWay Design, Inc.



Catalog Index

Introduction	Page 3
Proven Winners® Introduction	Page 4
StraightWay Design, Inc. Proven Winners Certificate	Page 5
Plants and Flowers	Page 6
Annuals & Perennials	Page 7
Begonia's	Page 10
Grass	Page 22
Impatiens	Page 28
Petunias	Page 38
Flowering Shrubs	Page 43
Hanging Baskets	Page 46
Pop, Drop & Grow	Page 58
Soils & Fertilizer	Page 62
Mi'Scents by Michele Premium Bath Products	Page 64

Price List is on Order Form Printed Separately

Introduction

We at Straight Way Design, Inc. are proud to provide this catalog of the Proven Winners® products we have available to you this year. We have a varied line of products that are of the highest quality. We carry the Proven Winners® & Proven Selections® Brands of Plants and Flowers, including Flowering Shrubs, Grasses, Perennials, Annuals, as well as Fertilizers, Soils and the Water Wise hydration system. These are truly great quality plants and products at an awesome price. These plants are found in some of the best garden centers in the country and we will deliver it directly to you from the PW Greenhouse. But you have to order early. So if possible, order by May 1st for best selection and availability. Our other products are listed with a brief explanation below but are not shown in this catalog.

Our Mi'Scents® by Michele® line of Premium Bath Products will amaze you with the longevity the aromas provide. Some of the Bath Salt scents have been known to linger for over an hour. This way you receive not only the physical benefits of soaking in the natural Sea Salts & Essential Oils but also through Aromatherapy. The advantages will depend on which oils are used in the product you enjoy. The Soaps are equally wonderful. Plenty of essential oils and loads of suds make bathing a relaxing pleasure while the aromatherapy and oils do what they do best.

Our Window Treatments also have a great price. We have both private label and name brand window treatments available. Names like Kirsch, Hunter Douglas, easily recognizable brands you can trust. Companies that have been around for years meeting demanding needs for houses like yours. Curtains, Blinds, Shades, Woods, and more, check out our prices and selection for your window treatment needs.

Our Flooring Materials are also name brands and the prices are less than you would expect to pay. After you search all of the other stores, give us a call and see if our prices are the best. Whether it be Laminates, Carpet, Linoleum, Hardwoods, Tiles, you name it, we can provide it to you at a great price. If you want to search our selection, give us a call and we can arrange a visit to the showroom so you can examine the flooring options.

We also have Greeting Cards, Personalized Calendars, and Custom Gift Baskets available at affordable prices.

We are sure you will be satisfied with our products, just try us!

Jerry & Michele



America's #1 Plant Brand Selections The Right Choice For Your Gardon®



Proven Winners® is America's #1 Plant Brand. If you've owned one, you know why. They are healthy, hearty, Beautiful plants that thrive when planted. These plants are found in most of America's best Garden Centers because of the quality plants they are. Our Plants come directly from the PW Greenhouse, so you are assured when you order from us to get the plant in the best possible condition. No middle man or people handling your plants before they arrive at your home. No Garden Center not watering your plant for a day or two before someone notices the watering line is no longer in your plant, or some half interested worker to busy talking to another employee to notice your plant isn't getting water. Your plant will come directly from the Proven Winners® Greenhouse to your house. And it will arrive at a cost almost, if not, half the cost of the high priced garden centers. Our normal prices are lower than the sale prices of large retail chain stores.

Give us a try, you will not be disappointed with the product you get. It will be the very same "Proven Winner" plant, just possibly in better condition than one you could buy at the corner garden center.

We accept American Express, Discover, Visa, and Master Card, and of course cash. Place your order before May 1st for best selection and availability. Once the Greenhouse sells out, it takes time to grow more, if they will (depending on time of season and plant type).

If interested call (734)285-3392 to order.

Or Fax us the order sheet to (734)285-3441,

Or E-mail us at Sales@StraightWayDesign.com we will check availability and contact you to set up payment and delivery.

You'll love the plants and how easy the whole process is, and we have been PW Certified for years, including this year!

Straight Way Design, Inc.



PW Serving the Detroit Metro area for over 16 yrs Proven Winners Certified for the last 6 years

2010 iGarden Certified

Congratulations to the BEST, for passing the test.



StraightWay Design, Inc.

Proven Winners* wants to thank you and your employees for taking the time during this busy season to learn more about our plants, products, and programs. We have had nearly 600 garden centers complete what was necessary to become a Proven Winners Certified Garden Center for 2009 and more garden centers are certifying everyday.

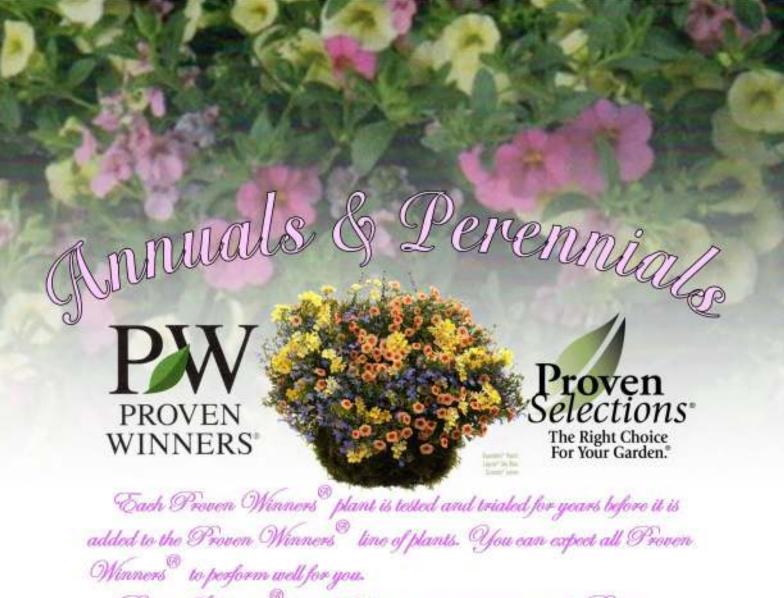
As a reminder, your garden center is now listed first among Certified Garden centers when consumers do a search for a local retailer. Each year 600,000 -800,000 people ask where to find Proven Winners. and we are proud to recommend your business.

Thanks again, we trust you'll have a great season.

Marshall Dirks Director of Marketing

Harold Dicks

111 E. Elm Street Suite D. Sycamore, IL 60178 Toll-free: 877-865-5818



Proven Selections brand of plants are companions to the Proven Winners brand. Proven Selections plants perform well regionally and fill special niches not covered by the Proven Winners plants. By using these two brands together, you can create a flower garden that'll be the envy of the neighborhood.



Full Sun



Part Sun - Part Shade



Full Shade



Deer Resistant



Attracts Butterflies



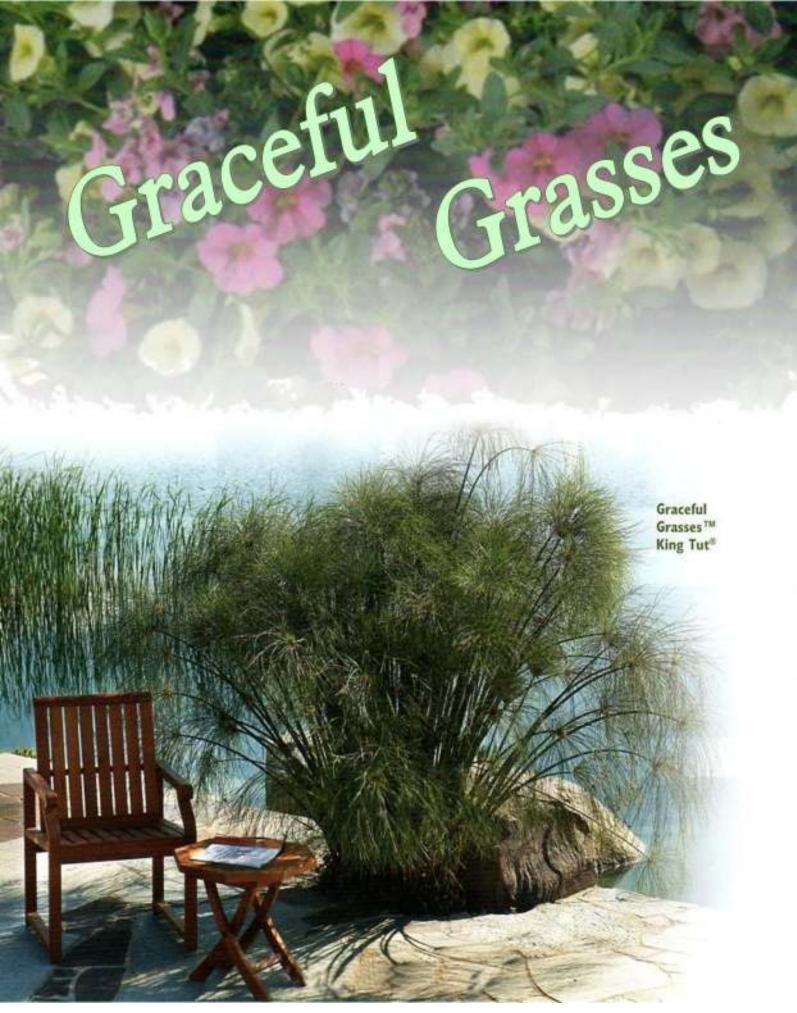
Attracts Hummingbirds



Proven Selections



PW Proven Winners





Mondals & Perennials Grass

Photo courtesy of Proven Winners - www.provenwinners.com



Avalanche



Blue Arrows



Freworks



Baby Tut



Fiber Optic Grass



King Turt



Purple Fountain

PW

PW

PW



Quartz Creek



Red Riding Hood

New!

Graceful Grasses 136

A perfect companion for upright

containers. A nice variety for water

This tall grass-like plant will evoke

pyramids and the sphink, Growing taller

than either "sodadus" or "Alternifolius" it

for a unique item to add height and a bit

is the perfect choice if you are looking

24-36' Mounding

Now, our best-of-the-best Grass varieties have come together as a collection -Graceful Grasses**

Cyperus Baby Tut

gardens.

Cyperus

King Tut

PW Scirpus

PW

Fiber Optic Grass

name. Outstanding for container

PWThe fiber optic, laak truly lives up to its





Purple Fountain Grass

Tenniselum.

10-14" Maunding



Pennisetum Red Riding Hood



Dwarf upright arching habit. Rich burgundy color. Use in smaller container combinations. Good as a centerpiece in hanging baskets.



18-30" Upright

Fenniselum.

PW

Fireworks

Fireworks is the first variegated purple fountain grass. The midvein is the typical burgundy color and is flanked by hot pink margins!



24-30" Upright

Calamagrostis - Perennial Avalanche

If you like Karl Foerster and Overdam, you will love Avalanche! Similar in habit, it has a band of white down the center of each blade with small green margins. A tall grass excellent in creating natural borders in the landscape.











Blue Arrows

A blue tinted, fuller alternative to Quartz Creek, this slightly taller plant provides structure and height to upright combinations and water gardens. 24-36" Upright





Carex

Toffee Twist





Mounded habit, Rich, indescent slender leaves. Grows well in rock gardens. 18-24" Mounding.

Upright arching habit. Soft purple plumes, Burgundy tinted foliage. Excellent for large container combinations.





36-48" Upright

Juncus



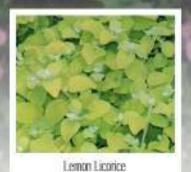
Clean vertical growth of medium green foliage. Effective foliage plant in any water setting or container.

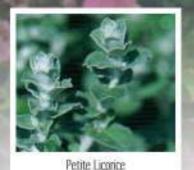


15-24" Upright

Helichrysum - Heuchera











White Liconice





Amethyst Myst

Helichrysum

laides

A rice compact, silvery texture. Use in combinations or as a border.





Helichrysum Lemon Licorice

Exceptionally easy to grow. Pale chartreuse, velvety-soft foliage.





Proten



Petite Licorice

Nice addition for combinations, Less vigorous variety. Compact habit.





Licorice Splash

Vanegated frosted green with lime edges, Bushy but compact foliage.







Tuscan Sun'



Helichrysum

White Licorice

Plant in moderation with other more vigorous varieties. Elegant silver-frosted foliage adds to many combinations. Very vigorous grawth.





8-12" Upright

PW

Meliopsis - Perennial

Tuscan Sun' This dwarf variety has a great branching habit and makes a great cut flower. Flowers all summer long like an annual



but is hardy.

12-20" Upnght

Henchera - Perennial Amethyst Myst

Striking, deep burgundy foliage overlaid with a cool silver mist that never fails to impress. The glossy clumps of color can grow to 24 inches in diameter. Variety by Terra Nova.



Amethyst Wyst

8-16" Mounding Howers to 26*

nnuals & Devennials Heuchera - Hibiscus



Dolce® Blackpurrant



Dolors Licorics



Dolces Peach Meloa

PW



Luna# Pink Swirl

Luna" Red



Dolces Créme Brillée



Dolce

Bred for greenhouse production, Dolor varieties and are cold hardy and very vigorous. They are spectacularly beautiful, with foliage colors that intensify in cool weather.

Dologo Blackcumant

Matches other Dolce⁶ varieties for superior garden performance with rich burgundy and silver detailed foliage. Wonderful plant for landscapes in dry situations.





8-16" Mounding

Dolces Créme Brülée

Soft, creamy, vanila-colored foliage takes on brown sugar highlights.





8-16" Mounding

Dolore Peach Melba

Dark rose-edged reverses add to the impressive foliage color. The extra-large leaves are mint green with a silver overlay and deep green venation. In fall, the foliage takes on a deep red blush.





8-16" Mounding

Dolcza Key Lime Pie-

Beautiful line green foliage that intensifies with the onset of cool temperatures.





8-16" Mounding

Dolce* Licarice

Almost black, tropical-looking foliage, dusted with silver. Extreme cold hardness makes this a favorite for fall color.





8-16" Mounding









Strong stems present large, bright flowers. A showstopper in the landscape.

Luna" White



Lunga Red

Luna" Piric Switt

Luna" White





Hosta Fragrant Bouquet Blue Angel Great Expectations Patriot Sum and Substance Paul's Glory Stained Glass Striptease Hosta - Perennial To bring together the best selection of Hostas, the top Hostas in the American Hosta Society's popularity poll. Each variety was selected for performance, ease of growing and leaf color. These awesome Hostas come from dean tissue culture not divisions and are vernalized for maximum growth in the first year!



Muals & Perennials Impatiens Impuliens PAV Rockapulcos The Rockapulco® senes is a result of ten years of breeding and trialing to achieve the best Double Ampatiens on the market. The series boasts the biggest, brightest and most Rockapulco® Orchid abundant flowers. These plants create carpets Rockanulco® Purole of color and resemble mini roses. Match that with unbeatable performance, low maintenance Rockapulco* Rose and a full range of colorful options and you'll see why gardeners will be clamoning for these PW Impaliens Rockapulco[®] Orchid

Rockapulcos Purple

Rockapulco* Rose

Rockapulcos Red

Rockapulcos White

Rockapulco[®] Applebiossom











Rockapulco® Red



Rockapulco® Appleblossom

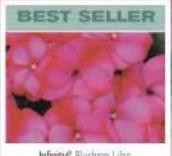


Rockapulco® White



Rockanulon® Rose

Impatiens (New Guinea)



Infinity® Blushing Lilac



Infinity® Dark Pink



Infinity® Blashing Crimson



Infinity® Cherry Red



Infinity® Dark Salmon Glow



Infinity^b Lavender



Infinity® Light Purple



Infinity[®] Crange



Infinity® Orange Frost



Infinity® Pink



Infinity® Pirk Frost

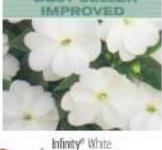


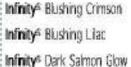
Infinity[®] Red



Infinity® Ruby Flash







Infinity® Dark Pink Infinity[®] Cherry Red

Infinity® Light Purple

Infinity[®] Ruby Flash



PW

New Guinea Impatiens

Infinity⁴

The result of 20+ years of concentrated breeding efforts. Brilliant, profuse, large flowers with bronze foliage, selected for heat tolerance, Uniform, consistent growth throughout the series. Grower friendly.





10-14" Upright

Infinity[®] Orange

Infinity* Orange Frost

Infinity* Pink

Infinity* Pink Frost

Infinity's Red

Infinity[®] Lavender

Infinity^a White

Annuals & Perennials Ipomoea









Illusion Midnight Lace

Marganta

Sweet Caroline Bewitched









Sweet Caroline Bronze

Sweet Caroline Light Green

Sweet Caroline Purple

Sweet Caroline Red









Sweet Caroline Sweetheart Light. Green

Sweet Caroline Sweetheart Purple

Sweet Caroline Sweetheart Red

Tricolor

Гротога

flusion**

Lace-like foliage with a compact habit makes this series an ideal texture addition to combination hanging baskets and patio planters.

Illusion^{ac} Emerald Lace

Illusion® Midnight Lace



Эротова

Tricolor







PW Ipomoea

Sweet Caroline

This Sweet Potato Vine's great foliage has excellent heat tolerance and vigor, it makes for wonderful annual groundcover in the landscape as well. The potatoes formed by ornamental sweet potato vines are edible but are not as flavorful as those selected as a food crop.

Sweet Caroline Sweet Heart Light Green

Sweet Caroline Sweet Heart Purple

Sweet Caroline Sweet Heart Red

Sweet Caroline Bewitched

Sweet Caroline Bronze

Sweet Caroline Light Green

Sweet Caroline Purple

Sweet Caroline Red

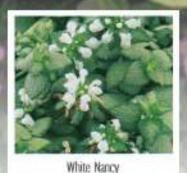


6-8" Trailing

PW

Lamium - Lantana







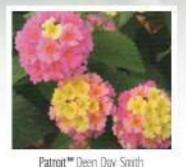


Bandana Cherry

Luscous* Lemorade









Patroit™ Desert Surset

Luscous™ Citrus Blend

Luscious** Tropical Fruit

Lamium Maculatum -

Profen

Perennial White Nancy

PW

Spikes of pure white flowers add to any combination. Compact growth, silver leaves with deep-green edge. Attractive in shade combinations.



Patroit™ Sunbeam

Lamium Maculatum -

Perennial Pink Chablis#

Apple green leaves with a dense silver overlay provide a stunning backdrop for puffy, soft pink blooms. Early to flower in the spring, with flowers all summer and long into







Patriot ** Deen Day Smith

Beth's Blue

Lantana

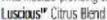
oranges and yellows to bring a wonderful plant that thrives in heat and humidity.

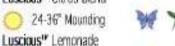


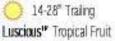
Penken

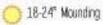
Panlana

Performs beyond any expectations for superior summer garden performance, A great branching habit produce a vibrant display of outstanding color, easily noticed. These performers are dean and virus-indexed providing confidence.

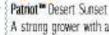












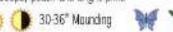
PW Lantana

A strong grower with a mounding form, Brilliant sunset blend of bright yellow, gold, cantaloupe, peach and bright pink.

A great garden performer with plenty of flower power and a good branching habit. This

well known Patriot™ is a perfect compliment to most any combination planting, but also

does very well on its own. Rose Pink / Apricot flowers with large - medium green foliage.



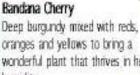
Mounding habit, Unbeatable performance in the heat.

42-60" Mounding





Has a has a weeping, trailing form for hanging baskets or over a wall. 18" Trailing







Beth's Blue

Excellent branching habit that is globe-shaped and will be filled with flowers all summer. Star shaped blue/ purple flowers.



12-14" Maunding



Minuals & Perennials Leucanthemum - Lysimachia

Leacanthemum

Daisy May

This bright white Shasta Daisy style beauty has floriferous flowers on a dark green plant. Blooms all summer long. A. better plant the second season.

Profes

PW

PW

PW



12-18" Upright



Broadway Lights™

PW

PW

PW

PW



Daisy May



Laguna** Compact Blue w/Eye

Pobelia

Laguna" Compact blue w/Eye Very compact habit, spectacular as a monoculture. Tolerates both cool temperatures and heat for the summer.



8-12" Mounding

Lobelia

Laguna^{IV} Sky Blue

A very well-branched habit. A true sky-blue color, lives up to its name.





8-10" Mounding

Lobelia

Laguna" Heavenly Lilac

Same great performance you have come to expect from this series, in a rich, jewel-like lilac hue. Early flowering with a mounding trailing habit,





8-10" Trailing

Lusimachia Nummularia – Perennial

Goldlocks

An outstanding trailing plant in part sun combinations. Shiny, round, greenish-gold leaves that turn bright velow in sun.







Leurantheman Broadway Lights**

The flowers on this gargeous and exciting Shasta Daisy open bright yellow, lighten to a soft butter shade, then turn white when mature. Broadway Lights** is such a profuse bloomer, the plants are constantly covered with blooms in three different colors. Sturdy, reliable and easy.





18-24" Upright

Pobelia

Laguna^w White

With its trailing habit and brilliant white flowers. White is a classically elegant mixed basket or monoculture plant. Good heat tolerance.





8-10" Mounding

Pobelia

Lucia** Dark Blue

Heat tolerant, compact grower that attracts butterflies. Great in hanging baskets.





6-8" Mounding

Popularia.

Snow Princess¹⁹

With its trailing habit and brilliant white. flowers, White is a classically elegant mixed basket or monoculture plant. Good heat tolerance.



8-12" Traing



Laguna** Heavenly Lifac



Lagunaⁱⁿ Sky Blue

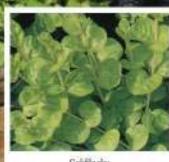


Laguna** White



Lucia Dark Blue





Goldilocks

Nemesia - Nierembergia Nemesia Fruticans BEST SELLER PW Bluebird Striking in combinations with complimentary colors. Early-flowering, continuing all season. 10-12" Upright Nemesia Gruticans PAV Bluebird Compact Pink Innocence Compact Innocence® Innocence The Innocence® series is the most BEST SELLER fragrant series of Nemesia with an aroma similar to Ifacs which intensifies in the summer heat. The series is heat and cold tolerant. All three varieties mix well in combinations and stand out in the landscape. Compact Innocences Opal Innocence Sunsatia* Cocumut Augusta^{au} Blue Skies 10-12" Upright Compact Pink Innocence® **Bpal Innocence*** 10-12" Upright Opal Innocences 12-16" Upright Nemesia Fruticans Sunsatia® Coconut: 6-12" Traing Nierembergia PW Augusta" Blue Skies Compact growth habit lends itself to smaller, tighter areas of a garden or patio. Flowers all summer and does well in heat and humidity. Early to flower with great branching.

8-12" Mounding

Minuals & Perennials . Oenothera - Oxalis



Lemon Drop*



Orange Symphony



Soprano Purple



Channed Wine



BEST SELLER

Lemon Symphony



Soprano Light Purple



Soprano White



7infandel

Cenothern Perennal PW Lemon Broos

One of the brightest yellows and most underused varieties we offer. A cascading perennial with brilliant color all summer. Heat and cold tolerant.



Symphony

A show stopper - these varieties are difficult to pass by without first enjoying : their intense beauty. Performs like no other Osteospermum, Always in colorwith a nice compact habit. Both heat and cold tolerant - blooms all summer and into the fall season, Outstanding in combination plantings. Great in landscapes. Early blooming,

Lemon Symphony





Osleospermum

Soprano⁶

PW:

Excellent companion series to Symphony, offering a different color range. Does not require the cooler temperatures to initiate flowers, so will continue to flower throughout the summer. Grower friendly: does not require pindring or growth regulators. Terrific heat tolerance.

PW

Soprano[®] Light Purple



Sopranos Purple



Soorano® White

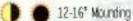


Brules.

Charmed* Wine

Shade-loving cultivars are splendid in mixed containers. To showcase their eve-catching colors, use them near entryways or other high-visibility Locations.





Oxalis

7infandel**

Can be used as an accent plant in the landscape or in combinations. Planted as a monopulture hanging basket, it can trail over 4 feet!





8-10" Mounding

PW

Pentas - Phlox Tentas Butterfly The Butterfly senes produces larger flowers and umbels, withstands stressful conditions, and demonstrates better garden performance. More vigorous and better matched in habit and flower size, it Butterfly Deep Pink Butterfly Deep Rose grows into a much larger and fuller plant. BEST SELLER Great for garden borders and out-flower gardens, as well as containers and butterfly gardens. Round, spreading habit with blooms from spring to early autumn. Butterfly Deep Pink **Butterfly Deep Rose** Butterfly Red **Butterfly Red Butterfly White** Pepper Ornamental **Butterfly White** BEST SELLER Sangia 18-24" Upaget This wonderful plant is new this year. With multi-colored peppers of reds and PW purples, this sun loving plant is sure to Intensa be a favorite. Great for use in Unique genetics to the industry. landscapes and containers. Vigorous spreading, free flowering habit. Extremely heat tolerant, yet can take very 10-12" Upright cold temperatures. Outstanding flowering Intensia® Cabernet Sangna plant for the landscape. Minimal mildew sensitivity on this varieties. Intensia® Cahemet Intensia® Lavender Glow Intersia® Orchard Blast 10-18" Mounding Intensia® White (Improved) Intersia® Pink Intensia® White Intensia® Lavender Glow 12-18" Mounding

nnuals & Devennials Plectranthus - Rudbeckia



Cerveza 'n Line



Soaring Blue



Goldstum



Summer Daze



Plectranthus

Cerveza 'n Lime

This variety with it's soft, fuzzy foliage and pleasant citrus smell has been a hit. You'll love this multi-sensational plant. incredibly drought and heat tolerant, compact, well branched.





14-18" Maunding

Polemonium - Perennial Soaring Blue

Beautiful true blue flowers top tall stems jutting out of fem-like foliage. Great for tall centers of patio pots and borders in the landscape.



12-18" Upright



Rudbeckia - Levennial Am

Goldsturm

Bright golden yellow flowers that are long blooming and low maintenance. Compact habit. 1999 Perennial Plant of





24-36" Upright



Summer Solstice

Rudbeckia

Summer Daze

Excellent cut flower, Coneflower, heat tolerant very low maintenance.



18-20" Upright

Rudbeckia - Lerennial Am

Summer Solstice

These beauties are large, golden yellow flowers with a brown center. They bloom al summer.





12-14" Upright



Soaring Blue



The Right Choice For Your Garden.

Salvia - Strobilanthes

Proten



Black & Blue



Rhie Frost



Evolution

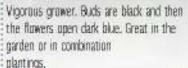


"Golden Deficious"



May Night

Salvia Black & Blue





Salvia

'Golden Delicious'

30-40" Upright

Hummingbirds will make a beeline to this

wonderful Pineapple Sage, Fuzzy, bright yellow foliage provides a brilliant backdrop

for fire engine red, tubular flowers that appear in spring and again in late summer.

When crushed the leaves release a strong

pineapple scent. Herb enthusiasts recom-

mend using the leaves to flavor sun tea.

Excellent branching will result in a Scaewola

successfully than other Scaewola. Great for

combinations. This will be a true standout in

that can be finished in a small pot more

the landscape. Heat & drought tolerant.

8-14" Trailing

Well branched with deep blue flower spikes.

Great in the landscape and as out flowers.

14-24" Upright

12-24° Upright

Scaevola Aemula

Whirlwind -

Whirlwind® Blue

Whirlwind® White

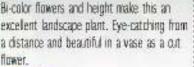
Salvia

Evolution



Salvia

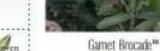
Pulen





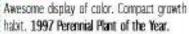


12-24" Upright



Salvia - Percanial

May Night







12-18" Upright

Sanvitalia Speciosa

PW

PAV

Sunbini

Very heat tolerant, Likes it hot and dry, Full sun is best. Very compact habit - like no other Sanvitalia available.



PW

Profession

6-10" Mounding

Sedum - Ferennial Garnet Brocade"

Burgundy bronze foliage and garnet red flowers. Lung blooming season. Strong upright growth habit.



12-16° Upright

Sedum - Annual

Beautiful chartreuse coloration with fun-





Lemon Caral



Persian Shield

Sunbini

Whirtwind* Blue



Whirlwind* White

Lemon Coral

texture. Very full, round, vigorous habit. Heat and drought tolerant.





3-10° Spreading



Persian Shield

Beautiful multi-colored foliage makes this plant unique. Being clean and virusindexed guarantees vigorous growth in landscapes or containers.



18-36" Upright

Annuals & Perennials Petunia



Supertunias Bermuda Beach



Supertunia® Lavender Skies



Supertunia[®] Vista Bubblegum



Supertunials Pretty Much Picasso



Supertunia^{rs} Bordeaux



Supertunia[®] Raspberry Blast



Supertunia® Vista Fuchsia



Supertunias Citrus



Supertunia[®] Red



Supertunia[®] Vista Silverberry



Supertunia® Giant, Pink



Supertunia[®] Royal Velvet



Supertunia® White



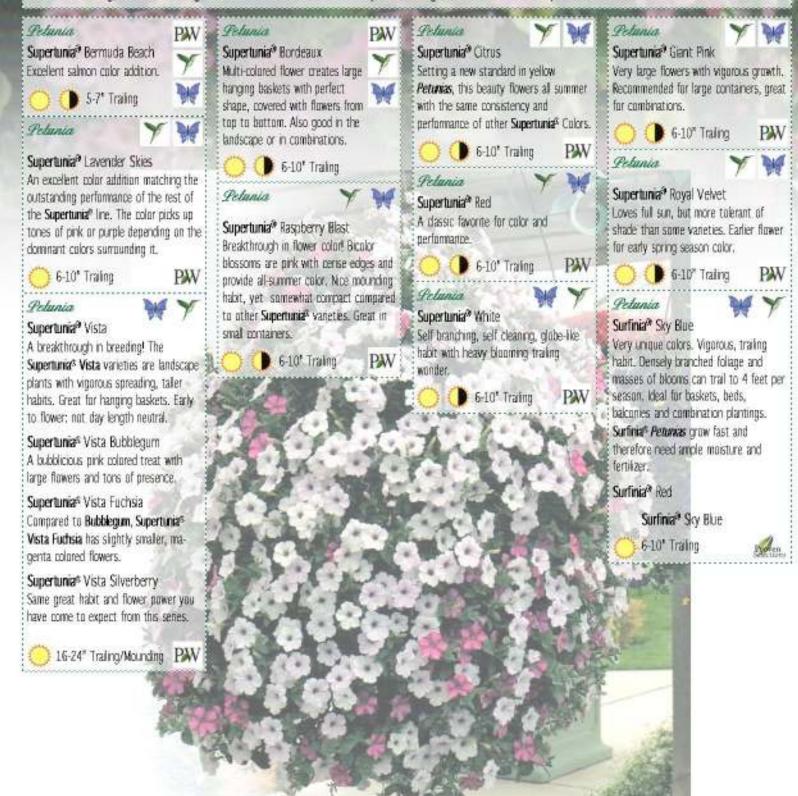
Surfinial Red



Surfinia® Sky Blue

Supertunia®

Self Branching, Self Cleaning, Globe-like habit with heavy blooming. You'll love these plants, some trail over 4 feet!



Muals & Petennials Thunbergia - Torenia



Lemon A-Peel**

PW

Torenia

Catalina[®]

Compact and well branching, Great addition to the shade garden. Works well as a border plant. Excellent as a monoculture or in combinations.

Catalina® Blue

Catalinas Gilded Grape

Catalinas Midnight Blue

Catalinas Pink

Catalina® White Linen



Thunbergia

A-Peel"

A "Black-Eyed-Susar" vine that does extremely well in full sun. Great for use in landscapes and containers.

Lemon A-Peel™

Orange A-Peel™



60-96* Climbing



Orange A-Peel**



Catalina's Midnight Blue



Cataina^s Blue



Catalina's Pink



Catalina^X Gided Grape



Catalogs White Liner



Verbena Hybrid Lanais Bright Pink Lanais Reach Lanais Blue Lanais Blush White Lanar Red Lanais Upright Bright Rose Lanait Upoght Magenta Lanais Royal Purple with Eye. Lanal* Royal Porply ov/Eye Lanail Upright Purple Mesaic Lanari Upright Violet Verbena Hybrid Verbena Hybrid Lanañ Lanar[®] Upright Flowers early and is free flowering from Flowers early and is free flowering from tip to crown. Excellent resistance to tip to crown. Excellent resistance to powdery midew. powdery mildew. Lanar[®] Upnght Bright Rose Lanar Blue Lanari Blush White Lanai[®] Upright Magenta Lanais Bright Pink Lanais Upright Purple Mosaic Lanais Reach Lanais Upright Violet Lanari Red Lanari Royal Purple w/Eye 4-6" Traing 12-16" Upright

MMUALS & Altennials Verbena Hybrid - Zinnia





Superbenz® Coral Red



Superbena® Large Lilac Blue



Tukana[®] Raspberry

Superbena® Burgundy





Raspberry Treats





Large flowers are one of this series' greatest assets. Bred for mildew resistance. Assortment of vibrant colors. Excellent aggressive habit. Flowers early. Large broad leaves.

Superbena[®] Burgundy Superbena® Coral Red Superbenas Large Lilac Blue





Standard

Vinca Vine

Green leaf with creamy white margins



3-6" Traing





Wojo's Jem'

A more compact growing Vinca Vine. Striking variegation. Easy to grow.



6' Traing

Verbena Hybrid

Tukana⁵

PW

Vigorous growth with dense mounding habit. Performs well in small containers. Great for large containers, hanging baskets and in the landscape. Consistent outdoor performance throughout the spring and summer.

Tukana[®] Raspberry Tukana* Scarlet Star



5-8' Traing



PW:

Linnia Hybrid

Treats

Bright flowers put on a colorful show; dwarf plants bloom all season. Use in annual borders, moved containers, or inmass plantings.

Banana Treats Mixed Treats Orange Treats Raspberry Treats



NEW



Tukanas Scarlet Star



Vinca Vine Standard



Drange Treats



Mixed Treats



Banana Treats



'Wojo's Jem'



Soils and Fertilizer









Proven Winners* Premium Potting Soil - Now there's a potting soil developed by Proven Winners to help maximize the growth and beauty of all your flowering plants. This professional grade, organic-based mix is specially formulated to produce stronger growing plants with beautiful, vibrant flowers - for more color in your garden. Proven Winners Premium Potting Soil is made from a blend of composted bank, premium Canadian Sphagnum peat moss and horticultural grade perlite. It contains a starter plant food charge for initial growth, dolomitic lime to buffer soil pH, and a wetting agent for thorough water distribution. The result is a medium weight mix - with excellent air porosity and drainage - all important features to give you the best growth and most vibrant, colorful flowers.

Available in 1.5 Cu. Ft. and 16 qt sizes.

Proven Winners* Premium Soluble Plant Food provides quick delivery of every important major and minor nutrient for strong rooting and growth, vibrant and abundant flowers, and more color throughout the gardening season. Only from Proven Winners - Iron is in the important EDDHA form, and improved chelate allowing plants to efficiently use this key minor element at varying pH ranges. Flowering plants will have all the nutrients they need with regular use of this product.

Proven Winners® Premium Time Release Plant Food A coated, slow-release plant food, Unique NPK ration (15-7-15) designed specifically for Proven Winners plants to maximize flowering and plant growth. Controlled-release coating releases nutrients continuously for 6 months with only one application. Temperature-sensitive coating delivers more nutrients during peak growing periods when the weather is the warmest and plants need food the most. Multiple sources of Nitrogen for strong growth, color, Phosphorus, Potassium, Iron and all other key micro-elements ensure peak performance. Mix in at planting or use as a top-dressing in any garden setting all year long.

<u>Proven Winners* Water Wise Kit</u> your worries are over. Our easy-to-use, self-contained kit makes it simple to water container plants, hanging baskets, flower boxes, and landscape beds automatically. In fact, you can water up to ten containers or 30 feet of landscape beds from a single faucet. And, if your garden is larger than that, additional kits can be easily attached to water even more plants from the same faucet.



Also available 100' Tubing



Welcome to Mi'Scents by Michele

In today's hurried world, it's difficult to find the time to relax.

Well, Mi'Scents by Michele gives you an excuse to take a "time-out" for yourself. Let our exclusive line of Premium Bath Products melt away the stresses of your day while soothing your senses with time tested therapeutic Essential Oils.

Mi'Scents by Michele Premium Bath Salts are Hand-Made with Sea Salts & Essential Oils. Throughout history, various cultures have relied on Essential Oils & Sea Salts to treat a wide variety of ailments. For centuries, they have been sought after for both their aphrodisiac and restorative qualities. Not to mention, their exotic fragrances.

Aromatherapy attests to the ways that certain smells can affect our moods and well-being. Our Premium Bath Products stand out from the crowd because of their long-lasting aromas.

So whether it be a tantalizing indulgence with your spouse, a nightly "winding down" before bed, or a much-needed medicinal foot soak for swollen, aching, or diabetic feet, Mi'Scents by Michele has something for you. If you don't see what you're looking for, contact us about the possibility of creating something designed with your needs in mind.

Come soak in the luxurious spa-quality scents as you relax in the privacy of your own bathtub. And you will soon discover that you'll want to make Mi'Scents your scents!

www. Straight Way Design.com sales @Straight Way Design.com

Call us to learn how to earn free product by hosting a Mi'Scents by Michele Home Show!

To view the next section of StraightWay Design's 2010 Flower & Plant Catalog Open the "Flowering Shrubs & Hanging Baskets" PDF file!

StraightWay Design, Inc.